



### BUSINESS CONSULTING

We provide Strategic and Operational Leadership consulting services to our clients with the goal of achieving financial efficiencies without sacrificing quality of service and care in a challenging business environment. We assist in the development of a financial and operational strategy, metrics tied to that strategy, and the implementation and ongoing monitoring of control and reporting systems designed to better inform you, preserve your company's assets, and improve financial results over time. Our services are intended to assist you as the company's Chief Executive Officer with strategic planning and forecasting, cash flow management, financial reporting, analytics, budgeting, internal controls and procedures, and the finance and accounting functions.

#### General Finance

- **Strategic Planning & Forecasting**
  - Aligning Finance with Short & Long-Term Corporate Goals
  - Balancing Human Capital Costs & Benefits
- **Cash Flow Management**
  - Revenue Cycle Management
  - Optimizing Bank/Deposit Relationships
  - Cash Flow Projection & Reporting
  - Minimum Cash Flow Thresholds
- **Financial Reporting**
  - Timely & Accurate Reporting
  - Profit & Loss/Balance Sheet: Financial Analysis & Trends
  - Budget Monitoring
  - Revenue & Expense Analysis
- **Analytics**
  - Profitability Analysis
  - Benchmarking Critical Measurements
  - Human Capital Performance Metrics
- **Internal Controls**
  - Safeguarding Assets
  - Policies & Procedures
  - Controls Over Cash
- **Finance & Accounting Functions**
  - Maintaining Financial Records
  - Building High Performance Financial Organizations

- **Mergers/Acquisitions & Integration**
- **Privately Held Business Succession Planning**
- **Purchasing, Production & Inventory Mgmt.**
- **Treasury & Banking Relationships**
- **Real Estate**
  - Planning, Development & Sale
  - Property Management
- **Risk Management & Insurance**
- **Capital Raises**
- **Financial & Information Systems Integration**
- **E-Commerce**
  - Comprehensive Internet/Online Marketing
  - Search Engine Optimization (SEO)
  - Driving Internet Traffic
  - Integration of Social Media

#### Healthcare

- **Medical Practice Administration**
- **Optimizing Patient Billings**
- **Improving Payer Collections**
- **MD/Provider Profitability**
- **Electronic Medical Records**
  - (EMR & "Meaningful Use" Criteria)
- **Aligning Healthcare Compensation & Benefits for Improved Profitability**
  - Doctors (MDs & PhDs)
  - Providers (NPs & PA-Cs)
  - Healthcare Administrators (Staff)
- **HIPAA Compliance**
- **Optimizing Work-Flow Efficiency**